



**Reliable.
Unique.
Non stoppable**

COMPANY PROFILE | 2025

**A New
Era Begins**



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OUR STORY

From Local Hustlers to Regional Leaders.

Run Agency started as a small dream — a few creatives, a couple of clients, and a big ambition. Over the years, we've grown into a full-service agency trusted by brands across Egypt and the Gulf.

What hasn't changed?

Our hunger to create, to push boundaries, and to deliver beyond expectations. Now, with a bold new identity, we're stepping into a new era — more focused, more fearless, and more unstoppable. This is our story. And we're just getting started.



WHO WE ARE

Welcome to Run Agency — The New Era of Marketing.

We are not just a marketing agency. We are the energy behind brands that want to lead, not follow.

Run is built on three core pillars:

- Reliable partnerships,
- Unique strategies,
- Nonstop execution.

In a market full of noise, we cut through with clarity, performance, and creativity.

Whether you're launching, growing, or repositioning — we're here to power your next leap.

This is not just marketing. This is Run.



**YOU
ARE WELCOME**

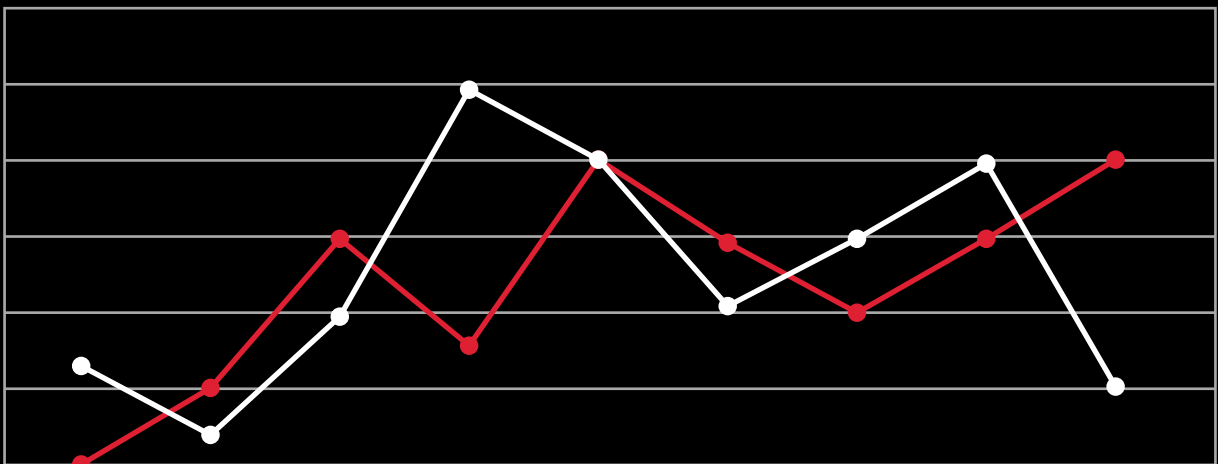


**— To The New Era
of Marketing.**



OUR PHILOSOPHY

**Your Brand
Deserves
Momentum.
We Deliver It.**





OUR PHILOSOPHY

**“
We believe every brand
has a unique voice
— our mission is to amplify it.
”**

Our approach blends data-driven performance with standout creativity, ensuring every idea is as effective as it is beautiful.

At Run, strategy isn't a deck. It's a commitment.
Creativity isn't decoration. It's direction.
Results aren't goals. They're our baseline.
Run is the partner for brands who are done playing small.



ABOUT US

We Build Brands That Perform. Period.



Run is a performance-driven creative agency.
We help businesses grow through powerful strategy, unique storytelling, and top-tier execution.
We don't just "do marketing" — we craft digital ecosystems that generate attention, trust, and results.

- * **Full-service team across content, design, media, and strategy**
- * **Proven track record with 400+ clients in various industries**
- * **Deep experience in both Egyptian and Gulf markets**
- * **Built for brands that want to grow fast, and grow smart**

+400

clients in various industries



OUR VISION

To become
the region's
most trusted
growth partner
for ambitious brands.

We don't aim to be the biggest agency — we aim to be the most reliable, the most creative, and the most unstoppable.

We envision a future where every brand we work with becomes a market leader — and we'll be the engine behind that rise.





OUR MISSION



**To deliver bold,
strategic, and
creative marketing
solutions.**

We are on a mission to help businesses:

- * Break through the noise
- * Build loyal audiences
- * Convert attention into action
- * And lead with clarity, not just presence

**We exist to make every brand we touch
— unforgettable.**



OUR SERVICES

**At Run,
we organize our expertise
into five core pillars.**

—each designed to
deliver on our promise
to be
**Reliable, Unique,
and Nonstoppable.**

**1. Strategic
Marketing**

**2. Creative
Studio
& Branding**

**3. Digital
Solutions**

**4. Performance
Marketing**

**5. Social
& Influencer
Campaigns**



OUR SERVICES

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1. Strategic Marketing

Craft the roadmap before you hit the gas.

- * Digital Marketing Strategy
- * Brand Positioning & Target Audience
- * Media Planning & Funnel Design
- * Campaign Structuring & Budget Allocation
- * Market Research & Insights

2. Creative Studio & Branding

Bring your story to life with standout visuals and voice.

- * Branding & Visual Identity
- * Art Direction & Concept Development
- * Photography & Video Production
- * Motion Graphics & Reels
- * Design (Social Media, Print, Outdoor)
- * Copywriting & Storytelling

3. Digital Solutions

Build the platforms that power growth and commerce.

- * Web Development (Responsive Websites & Portals)
- * E-Commerce Solutions (Shops, Marketplaces, Integrations)
- * Platform Integrations & Technical Support

4. Performance Marketing

Optimize every click, conversion, and customer journey.

- * Media Buying (Meta, Google, TikTok, etc.)
- * Conversion Funnel Optimization & CRO
- * Analytics, Reporting & Data Dashboards
- * A/B Testing & Retargeting Campaigns
- * SEO (On-Page & Off-Page)

5. Social & Influencer Campaigns

Engage communities, spark conversations, and drive authentic reach.

- * Social Media Calendar & Publishing
- * Community Management & Moderation
- * Influencer Campaigns & Partnerships
- * Monthly Reporting & Insights

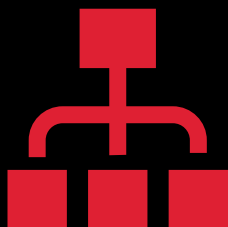


OUR PROCESS

From Brief to Brilliance — Here's How We Run.

We believe great results come from great structure.

That's why our process is clear, strategic, and built for impact.



1. Discovery

We start by listening. Understanding your business, audience, market, and goals — this is where your story begins.

2. Strategy

We craft the blueprint. From positioning to channel planning, we design a plan that aligns with your growth goals.

3. Concept

Big ideas start here. We brainstorm bold creative directions, build brand narratives, and define your unique tone of voice.

4. Execution

We bring ideas to life. Our team designs, writes, shoots, builds, and launches — all with excellence and precision.

5. Optimization

After launch is where the magic happens. We analyze performance, iterate fast, and optimize every piece for higher ROI. We don't believe in one-size-fits-all. Every project is custom-built — and we Run it like no one else.



INDUSTRIES WE SERVE



We Speak Your Industry's Language.

At Run, we've partnered with 400+ brands across multiple industries — each with its own rhythm, challenges, and opportunities. Our experience gives us the edge to deliver strategies that are not just creative, but deeply relevant.

Medical & Aesthetics
Food & Beverage
Real Estate & Interior Design
Fashion, Beauty & Lifestyle
Education & E-Learning
E-Commerce & Retail
B2B & Corporate

Medical & Aesthetics

From clinics to cosmetic centers, we know how to build trust, educate audiences, and convert interest into bookings.

Specialties:

- * Dermatology
- * Plastic Surgery
- * Dental Clinics
- * Nutrition & Physical Therapy
- * Women's Health

Food & Beverage

We craft appetizing campaigns that drive footfall, online orders, and brand love — from fine dining to cloud kitchens.

Specialties:

- * Restaurants & Cafés
- * Patisseries & Bakeries
- * Supermarkets & Organic Stores
- * Delivery-First Brands



INDUSTRIES WE SERVE

Real Estate & Interior Design

We turn spaces into stories — and stories into conversions.

From compounds to interior studios, we help brands stand out and sell faster.

Specialties:

- * Residential Compounds
- * Architecture & Design Firms
- * Furniture & Décor

Fashion, Beauty & Lifestyle

We help stylish brands own their identity and dominate feeds with scroll-stopping content.

Specialties:

- * Hijab & Modest Fashion
- * Beauty Clinics & Skin Brands
- * Jewelry & Accessories

Education & E-Learning

We position educational brands as leaders of tomorrow — while connecting deeply with today's learners.

Specialties:

- * Language Institutes
- * Online Course Platforms
- * Academic Centers

E-Commerce & Retail

From clicks to customers, we build digital stores and scale them through powerful campaigns and seamless UX.

Specialties:

- * Shopify / WooCommerce Stores
- * Instagram Shops
- * Product Photography & Ads

B2B & Corporate

Even the most technical brands deserve compelling marketing.

We simplify complex services and turn them into clear, high-impact messages.

Specialties:

- * Industrial Equipment
- * Marketing Services
- * Corporate Branding

**No matter
the industry
— we adapt,
we research,
and we deliver.**



OUR PORTFOLIO

**Proof in the Work.
Creativity in Action.**

**At Run,
we don't just talk creativity
— we deliver it.**

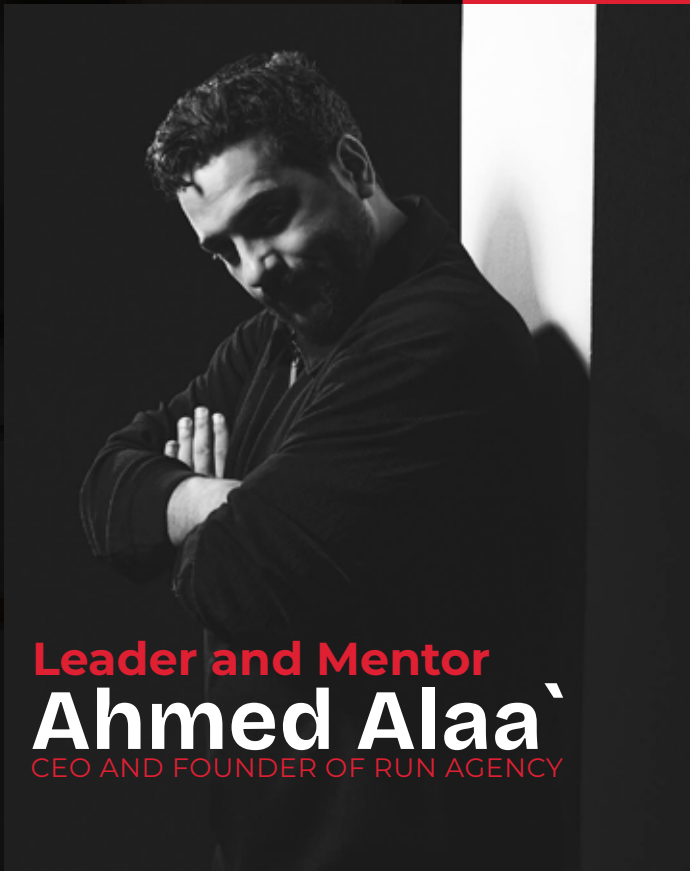
Our portfolio is a reflection of the bold strategies, standout visuals, and results-driven campaigns we've crafted for brands across industries.

From medical aesthetics to F&B, fashion to real estate — each project is custom-built with care, insight, and precision. Explore the full portfolio and see how we transform strategy into scroll-stopping stories and performance.

 **VIEW OUR WORK**



MEET THE TEAM



Leader and Mentor
Ahmed Alaa`
CEO AND FOUNDER OF RUN AGENCY

We are not just designers, strategists, and marketers. We are problem-solvers, storytellers, and passionate builders.



Brains, Hearts & Hustle Behind the Brand.

— united by one goal: to make every brand we touch unforgettable.

Here's a look at the minds that power Run.



GRAPHIC DESIGNERS



**Mohammad
Hamed**

ART DIRECTOR



**Eslam
ElBarbary**

TEAM LEADER | GRAPHIC DESIGNER



**Loay
Saher**

GRAPHIC DESIGNER



**Nada
Ebrahim**

GRAPHIC DESIGNER



CONTENT CREATORS



**Esraa
Tawfeek**
CONTENT CREATOR



**Rawan
ElDeeb**
CONTENT CREATOR



MEDIA BUYERS



**Youssef
Hossam**
MEDIA BUYER

ACCOUNT MANAGERS



**Salma
A.Mone`m**
TEAM LEADER | ACCOUNT MANAGER



**Basmala
Asa`d**
ACCOUNT MANAGER



**Asmaa
yehia**
ACCOUNT MANAGER



VIDEO EDITORS



**Ahmed
El-Azb**

TEAM LEADER | VIDEO EDITOR



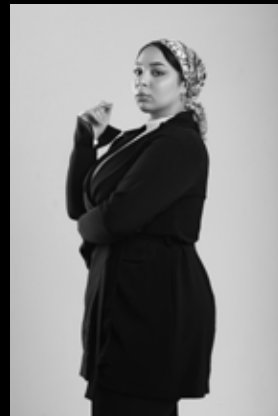
**Ahmed
Elmahdy**

VIDEO EDITOR



**Shorouk
Kamal**

ACCOUNT MANAGER



**Menna
Hossam**

VIDEO EDITOR



MODERATION TEAM



Ayah Ahmed

TEAM LEADER | EXECUTIVE MANAGER - MODERATION - SOCIAL MEDIA SP.



Hana Sherif

MODERATOR



Manar Ayman

MODERATOR

SALES TEAM



Samar Badr

SALES | TEAM LEADER



CLIENTS WHO TRUSTED US

**Built on Trust.
Backed by Results.**

We've partnered with brands across industries — helping them grow, stand out, and win in their market.
Here are some of the names we're proud to work with:



Abu Adel
Haliy Youmak





CLIENTS WHO TRUSTED US

Balea repaie





CLIENTS WHO TRUSTED US



CLIENTS WHO TRUSTED US



AL-Rabeh Golden
الرابح الذهبية





Ready to Run?

WHETHER YOU'RE LAUNCHING A NEW BRAND,
SCALING YOUR BUSINESS, OR JUST NEED A TEAM THAT GETS IT

WE'RE HERE TO MAKE THINGS HAPPEN.
LET'S START WITH A CONVERSATION.

Contact us
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